



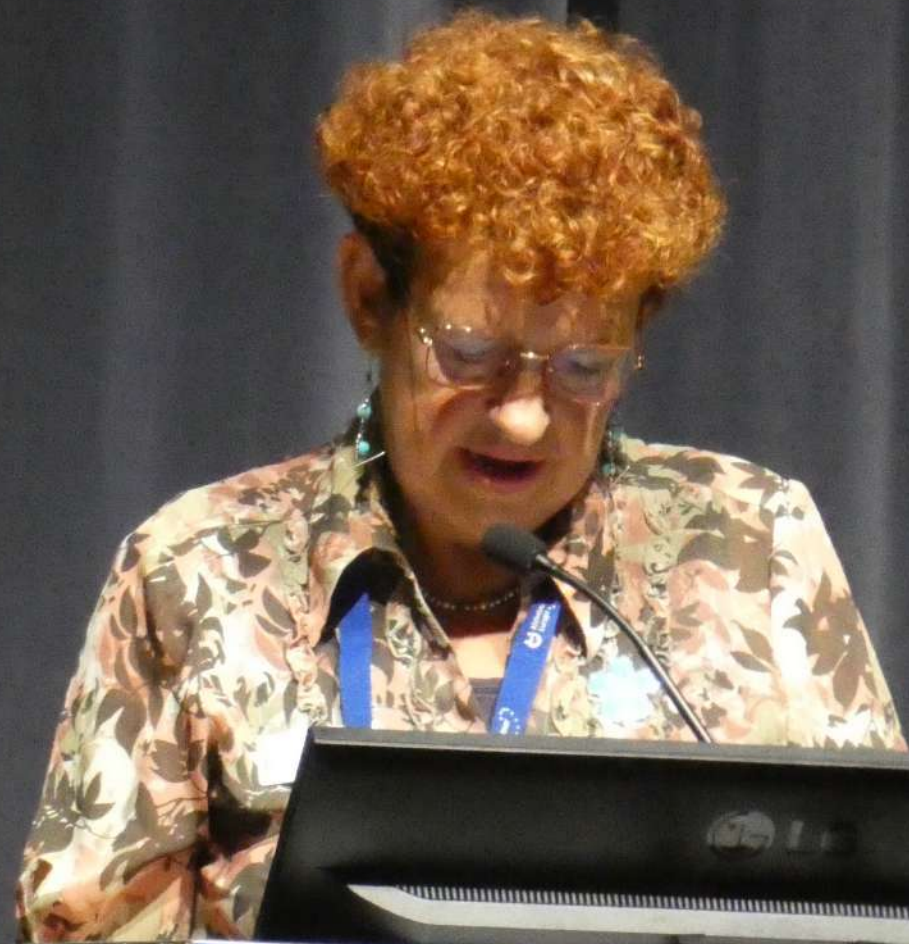
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Malata affetta da demenza (NL)



*Changing perceptions, policy and practice
to improve the lives of people affected by dementia*

DEMENTIA IS MORE THAN A MEDICAL PROBLEM;
IT IS A CALL FOR RECOGNITION, RESPECT AND CONNECTION.



changing perceptions, policy and practice
to improve the lives of people affected by dementia



RECOGNISE THE PERSONALITY AND DIGNITY OF PEOPLE WITH DEMENTIA

Living with dementia brings challenges, such as memory loss and confusion, but it is also about:

warmth, relationships and meaningful moments.

The person is more than the disease or the diagnosis

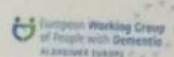


RESPECTFUL AND NON-STIGMATIZING LANGUAGE

The focus is too often on limitations. "I am more than my diagnosis" is a crucial message.

Respectful words can create a new reality and lead to a new culture of care.

True co-creation is a collaboration among people with dementia, their families and professionals.



Guidelines for the ethical and inclusive communication about/portrayal of dementia and people with dementia

for the media, researchers, journalists, policy makers and anyone responsible for the portrayal of us communication about dementia

Alzheimer Europe, 2019

What Truly Matters:

From Measuring to Connecting

- Daily routines and small moments are of the utmost importance. Presence and deep listening are essential.
- Mutual leadership, based on empathy and awareness, is crucial.
- The goal is to allow the person with dementia to be the artist of their own life.

Football
Tennis
Boxing

Being a member
of the Expert
Committee JAIN

Co-researcher
Brain Power

Loving people

Having lunches
and dinners



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The goal is to allow the person with dementia to be the artist of their own life.

A MEANINGFUL JOURNEY THE CALL TO CHANGE

In the silence of the symptoms, the echo of the soul can be heard.

Dementia does not have to be a battle but can be a "beautiful human journey".

The aim is to create recognition, safety and trust through collaboration.



Thank you for allowing me to share my journey with you !